CAVERSHAM CAP LAUNCHED

The Caversham Community Alcohol Partnership, which brings together Reading Borough Council, Thames Valley Police the Youth Engagement Service (YES), local schools and retailers, was launched on the 17th July.

The Caversham CAP will particularly target the issue of ‘proxy purchasing’ following a recent survey of students at local Highdown School aged 15 to 18 which found that just 29% of young people obtain their alcohol from retailers, with the remainder acquiring drink from adult friends or parents.

Caversham residents have also reported an increasing number of incidents of underage drinking, particularly in parks late at night. The CAP will target its resources at combating alcohol-related anti-social behaviour in hotspots including Mapledurham, Emmer Green, Caversham Park Village and Lower Caversham.

As part of the scheme, Highdown School will use its text messaging system to alert parents to new information about proxy purchasing, and to pass on intelligence to the CAP. The police will have powers to issue an £80 on-the-spot fine to any adults found to be purchasing alcohol for or on behalf of under-18s.

Other key elements of the CAP will include the provision of education in schools and youth clubs about the effects of alcohol abuse; training for local retailers; engagement with local adults to discourage proxy purchasing; non-punitive ‘Challenge 25’ test purchasing events and regular police patrols of the CAP area.

The Caversham CAP’s implementation follows a successful pilot of the scheme in the Triangle area of Tilehurst, which saw the failure rate of test purchases fall from 33% to 0%.

Thames Valley Police Inspector Keith Stacey who leads on licensing issues said: “We already work closely with partner agencies and retail outlets to tackle issues involving young people and alcohol and any scheme that can enhance that work is very welcome.

GREAT YARMOUTH CAP LAUNCHES “NEWLOVE” BOAT FOR TS WARRIORS

Cobhalm’s TS Warrior Naval Cadet Corps have launched a new boat as part of the development of its Marine Skills Match initiative, which will provide cadets aged 8 to 18 with a stepping stone to achieve the relevant requirements to start within the localised maritime industry.

The scheme will provide an alternative, positive after-school activity for young people who may hang out on the streets after school, thereby helping to combat anti-social behaviour in the area, which is one of the most deprived in Great Yarmouth.

The boat will be named Newlove, after Baroness Helen Newlove, the Government Communities champion and Chair of Community Alcohol Partnerships, which provided £10,000 towards the funding of the project.

The Great Yarmouth CAP was launched in April 2012 by Baroness Newlove, in the presence of Communities Secretary Eric Pickles MP. It brings together a variety of agencies - including local retailers, youth services, trading standards, police, schools, charities and other departments within Great Yarmouth Borough Council and Norfolk County Council - to crack down on underage drinking and anti-social behaviour.
DERRY CAP RECOGNISED WITH AWARD

Derry City Council has received a prestigious award in recognition of its multi-agency work in tackling the problem of underage drinking within the city.

The Council was singled out among hundreds of local government bodies for the Municipal Journal Award, recognising the success of the Community Alcohol Partnership there. The scheme, called the Challenging Underage Drinking Initiative, came out top in the Customer Behaviour Change category.

The approach includes introducing high visibility patrols, engagement with young people drinking in the area, and the establishment of the Foyle Off Sales Forum to reduce underage sales and proxy buying from alcohol retailers.

Karen Phillips, Senior Environmental Health Officer from Derry City Council, who coordinates the project, paid tribute to the work of all the agencies involved.

“This is a fantastic achievement that everyone who has been involved in the project over the last 18 months is really proud of. I am particularly impressed with how many local residents in the Rosemount and Glen areas have worked to improve their local community and engage with young people to give them an alternative to underage drinking”
For all the Community Alcohol Partnerships news, case studies and toolkits visit the website at www.communityalcoholpartnerships.co.uk

**CAP APPOINTS LONDON MET TO DEVELOP SCHEME EVALUATION MODEL**

Community Alcohol Partnerships has appointed London Metropolitan University to conduct a piece of work to support the evaluation of Community Alcohol Partnership schemes.

The University, which recently conducted the evaluation for the Islington Community Alcohol Partnership, will develop a model evaluation framework and recommended methodologies and tools that could be used by CAPs across the UK.

The aim is to make it easier to compare the performance of different CAP schemes to better evaluate their impact. The work will be carried out by the Cities Institute, based at the University, which specialises in evidence-based research for urban policy makers and practitioners.

**CAP RETAILERS OFFERED “LATE NIGHT LEVY” DISCOUNT**

Retailers that work within CAP areas could be offered a discount of up to 30% from the Late Night Levy the Home Office has confirmed.

The Levy, due to become law in October, is a charge that local authorities can apply to alcohol licences that operate after midnight and before 6am to help recover some of the cost of managing the late night economy.

The Government has given local authorities the option to allow discounts for those that operate within best practice schemes such as CAPs.

Further details about the Late Night Levy can be found at the following link:
http://www.wsta.co.uk/images/RASG/CAP/LNL.pdf

**CAP BOARD TO LAUNCH AWARDS SCHEME**

The Community Alcohol Partnership Board is looking to reward successful CAPs and the people that make an extraordinary contribution to the schemes by launching a new award scheme.

The scheme will include an award for the best Community Alcohol Partnership each year as well as further awards throughout the year for individuals.

Recommendations for the awards will be made to the board by CAP Officers working across the schemes. It is expected that the first awards will be announced by the end of this year.

**MILES BEALE WELCOMED AS NEW CAP BOARD MEMBER**

Miles Beale has been welcomed as a new member of the Community Alcohol Partnerships board following his appointment as Chief Executive of the Wine and Spirit Trade Association.

Beale has joined the WTSA from the Department for Environment, Food and Rural Affairs, where he was Deputy Director for EU and international agriculture policy.

He was also previously deputy director for European and global issues at the Cabinet Office and spent much of his early career working in local government.

Beale replaces Jeremy Beadles, who left in January to join CAP funder Heineken, as the WSTA’s representative on the board.

The WSTA continue to provide administrative support to CAP as part of its commitment to the Responsibility Deal.