In the first published CAP Annual Report, Philip Loring, CAP Director, reflects on what has been achieved for the period December 2011 – April 2013.

“This period has seen the majority of our objectives achieved and in many cases exceeded. In total, sixteen new CAPs have been launched, the largest number in one year since CAP was first formed, bringing the total number of CAPs launched since inception to 57. We have launched our first CAP in Wales (Brecon) and will shortly be launching two Scottish CAPs in Edinburgh. Ten new CAPs are set to launch in the near future, many of which are situated in the North East and North West, in areas which have been identified as having 'high harms'.

We have implemented a new structure, designed to provide strength and depth within the team, enabling us to develop more successful CAP schemes at a faster pace. The CAP team now comprises myself as CAP Director, a Programme Manager and three CAP Officers who between them manage schemes across England, Wales, Scotland and Northern Ireland.

CAP launched a new website in April 2013. As well as being fresh, engaging and easy to navigate, the website features a number of new sections including a Case Study section and an evaluation “toolkit”. The “toolkit”, developed by London Met University, provides CAP project management documentation including a set evaluation process for CAP schemes to measure impact. Housed in a “login” area of the website and intended for CAP practitioners, the “toolkit” includes a “roadmap” with a full suite of measurement surveys for retailers, residents, and young people together with an interview check list for key stakeholders and agencies. There are links to good practice ideas for working with young people and parents e.g. interactive educational games, quizzes and videos.

CAP continues to receive independent third party endorsements. The BRDO now recommends CAP as an approved partnership approach. A number of CAP schemes have received awards for excellence – as in the case of Great Yarmouth and Birtley, Gateshead. We have received two positive, third party evaluations of schemes launched in 2011 – an evaluation by London Met University for the first inner city CAP in Islington, and an evaluation of the Stanley (Durham) CAP by the Social Futures Institute. Both schemes feature in the Case Studies section of the CAP website where you can find links to the evaluations.

On the down side, local authority reorganisation and funding cuts have caused a certain amount of lost momentum in some schemes and more worryingly, cancellation of development plans in others. We will continue to find ways of securing strategic commitment, in spite of cutbacks, to develop CAPs particularly in areas with high harms as identified by our new priority area development plan.”

Philip Loring
CAP Director

**BIRTYLE (GATESHEAD) CAP RUNNER UP IN NORTHUMBRIA JUSTICE AWARDS**

Birtley CAP was awarded a "highly commended" in the Northumbria Justice Awards on Friday, 22 March 2013. The award was presented by the Police and Crime Commissioner for Northumbria, Vera Baird QC, at a ceremony at the Moot Hall in Newcastle upon Tyne. The award was given for the outstanding work of staff, volunteers and communities working within, or with, the criminal justice system who go above and beyond their daily duties. The awards also highlight the cross agency work that takes place to make the system as effective as possible. The Birtley CAP was nominated as part of the team nominations.

**FRIDAY NIGHT FEVER – BRECON CAP**

Friday Night Fever is a diversionary project for young people and part of Brecon CAP, set up in April 2012. The CAP identified a need for diversionary activity after groups of young people were found drinking in the town centre and displaying low level anti-social behaviour.

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Young people in the area were consulted as to the direction of the project and from this consultation a group of young people were selected to act as a forum and management committee for the project.

It was decided by the young people to hold a "youth club night" on Fridays. During the 'youth club' events over 200 contacts were created and as well as the obvious diversionary benefit several workshops were held with a focus on alcohol and other substance misuse. Art workshops also supported the message of healthy lifestyles and the dangers of alcohol abuse. Cookery sessions were also held with the young people that concentrated on healthy eating on a budget and this was very successful. Further healthy lifestyle work was carried out through a 'Sorted@' sexual health drop in.

Photo: Young people helped make Leek and Potato Soup and Welsh Cakes as part of St David’s Day celebrations.

DINNINGTON (ROtherham) CAP LAUNCH

Just under two years ago the South Yorkshire Rural Network declared parts of Dinnington to be in the top 10 per cent most deprived areas in the country.

"Dinnington was identified as one of the most needy communities in Rotherham," said Andrea Peers, area partnership manager for Rotherham Council. "It was declared an area of disadvantage and we have been looking at ways to tackle that. We held events and asked what it was like for people in the area and what issues they faced. And one of the most prevalent issues that came up was alcohol."

Launched on 20th March, the Dinnington CAP is the first of several CAP schemes planned in Rotherham. More than forty partners attended the launch, including the police, local retailers, public health, local Councillors and the national charity, Drinkaware.

The CAP will centre around the three main themes of education, enforcement and public perception. There will be training and support for local retailers to tackle the sale of alcohol to underage drinkers, as well as education in schools about the dangers of drinking.

**EAST WALLASEY (WIRRAL) CAP LAUNCHED**

Launched on 25 February, this is the first CAP to launch in the Wirral. The scheme has received particularly good support from independent retailers with significant numbers attending the retailers meeting.

The East Wallasey CAP is looking to provide a new programme of regular diversionary activities throughout the school summer holidays in partnership with Merseyside Fire Service, Youth Engagement teams, Leisure Services, NHS and Merseyside Police. The information provided by the partners indicated that the young people in the CAP area would use and benefit from organised activities on a Friday when the young people are more likely to be out in the community with their friends and existing provision is poor. Simply hanging around with nothing to do and being unsupervised, they are more likely to become susceptible to drinking alcohol and associated activities. In addition, if the young people have something to do in the day and are effectively 'tired out', they are less likely to turn to alcohol in the evening.

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The CAP plans to set up a "sports cage" in the local park, which will be run by the Merseyside Fire Brigade. There will be staff available through the Children and Young Peoples Department and officers who work on the Stay Safe operations, who will be on hand to engage the young people.

Once set up the cage can be used for a variety of sports including, football, tennis, cricket, rounders etc. The activity will last for 3 hours and then the young people will be encouraged to go on and visit the Youth Hub, where there will be organised activities and food available for the young people.

**CAP SPONSORS ISLINGTON "YOUNG CONSUMER OF THE YEAR" COMPETITION**

CAP sponsored the "Safe and Responsible" category of the Islington Trading Standards Young Consumer of the Year Competition. The competition took the form of a University Challenge style quiz with Charlie Higson (Fast Show) as quiz master.

The overall winners were a Year 10 team from Central Foundation School for Boys who are pictured collecting their prizes at an awards ceremony at the Emirates Stadium on 7th February. The boys demonstrated excellent knowledge of knowledge in a quiz covering alcohol and health.

**ISLINGTON CAP SCHOOLS OFFER THEATRE IN EDUCATION ALCOHOL LESSONS**

The Islington (Bunhill) CAP is also providing match funding to enable an exciting programme of alcohol education using drama workshops to be rolled out from

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March to July 2013. The Futures Theatre Company will provide training for teachers and run two workshops for each Year 9 class to support a six lesson scheme on alcohol education. The programme will take place in all secondary schools with significant numbers of pupils who live in the Bunhill ward namely City of London Academy, Elizabeth Garrett Anderson and Central Foundation Schools.

**FILM PREMIERE OF “THE IMMORTALS”**

“The Immortals” are a group of young people from Netherwood School, part of Barnsley CAP, who have been working on a number of projects in conjunction with Reach Out (Young Addaction, Barnsley) and Resound (Action Space Mobile) to promote the idea that it is possible to have a good time without needing to drink alcohol.

The young people chose their own name – The Immortals comes from the Geordie term for being drunk “mortaled” – and have been involved in all aspects of branding and message development. They argue that traditional alcohol awareness messages can seem irrelevant to young people and that they need alternative ideas developed by young people for young people which are both age appropriate and interesting. So far they have held three events – Get Immortal, Chill Immortal and Immortal Rock. The events have been popular and attended by 270 young people. The latest – Immortal Rock – reached full capacity within half an hour of opening.

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The Immortals’ film “We are the Immortals” will premiere at The Civic, Barnsley on 30th April. The young people developed the story boards, wrote the script and acted in a film about the choices we make on a night out. They say that they did not want to produce an educational film but something to start a conversation about the choices that young people make when they decide to drink. They would like this film to be used as a resource by schools. A link to the film will be available soon via the CAP website.

**BARONESS NEWLOVE VISITS SHROP-CAP**

CAP Chairman Baroness Newlove visited Shrop-CAP on 11 February where she was welcomed by a group of pupils from The Marches School in Oswestry. Alcohol Education Trust materials are now being introduced in all secondary schools in the Shrop-CAP area – covering Oswestry, Whitchurch, Minsterley and Pontesbury, Ludlow and Bridgnorth - and follow up training is planned for youth workers on 30th April.

The county wide scheme partners are re-introducing the previously well-received 'Let's talk about drink' initiative. This is a piece of work done as homework across all year 6 pupils and is designed to encourage dialogue about alcohol with partners and children.

The ShropCAP blog continues to be updated with stories and background information with a section for each scheme area - the blog address is [http://shropcap.wordpress.com/](http://shropcap.wordpress.com/)

**CAP FUNDS TEACHER TRAINING IN HASTINGS**

Many teachers have not been trained to deliver alcohol education in schools which can hamper effective delivery of this important but often neglected subject area. In order to boost teachers’ confidence and enhance quality of teaching, CAP funded an alcohol education teacher training event in February 2013 for all PSHE teachers within the Hastings CAP area. Feedback from teachers has been extremely positive and all teachers enrolled in the programme reported feeling much more confident in delivering alcohol education to young people at KS3 and 4.

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FOR MORE INFORMATION ABOUT CAP SCHEMES PLEASE CONTACT:

Philip Loring, CAP Director responsible for South England
Tel: 07947 695524 Email: philip@communityalcoholpartnerships.co.uk

Sarah Hill, CAP Officer for Scotland, Wales, Northern Ireland and North England
Tel: 07715 671096 Email: sarah@communityalcoholpartnerships.co.uk

Russell Sharland, CAP Officer for the South West
Tel: 07882 731 728 Email: Russell@communityalcoholpartnerships.co.uk

Alan Simpson, CAP Officer for the East and North East
Tel: 07772 471 158 Email: alan@communityalcoholpartnerships.co.uk

Kate Winstanley, CAP Programme Manager
Tel: 07590 924710 Email: kate@communityalcoholpartnerships.co.uk